

# The EkoBiz

Newsletter

Special Edition 2020

## EkoBiz Special Edition 2020 Movement Control Order (MCO)

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UNIVERSITI MALAYSIA SARAWAK  
ECONOMICS AND BUSINESS

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# DEAN'S MESSAGE

Welcome to FEB's EkoBiz, Special Edition.

We are now living in uncertain times. The Covid 19 pandemic is raging on, with no end in sight. Not too long ago, Kota Samarahan and Kuching have been declared green zones. But things have changed yet again. Kuching and Kota Samarahan are not green zones as of 25th of July 2020.

Needless to say, we are affected. We must follow health guidelines and SOPs with great care and concern. We have no choice but to follow these guidelines to ensure our health remains optimal. The essence of these guidelines are social distancing, hand and body hygiene and discipline, especially when going to lectures and in interacting with fellow staff and students in the faculty and in the campus. We must abide by the health and mask wearing directives which may change from time to time. This is the new normal.

But our activities in this faculty have not stopped. We adapt to this new normal and move on. We adapt to the best of our ability in pursuing our activities. To this end I, present to the latest edition of the EkoBiz.

The periods in which this bulletin covers coincide with the initial MCO (Movement Control Order), the conditional MCO and the opening up of the economy in the recovery phase of the MCO.

Here in this faculty we encourage our staffs to collaborate not only amongst the staff in this Faculty but also to outside of the Faculty within the broader UNIMAS community and even beyond, outside of the university, especially with industry, the various local communities and other stakeholders. Through these collaborations our activities would be sustainable and produce the greatest impact. Remember, all big things start small.

The EkoBiz is made possible by the efforts of many especially the Editor team, Dr Nur Constance Wah, Ms Azuriaty & Mr Ahmad Syubaili. Therefore, I would like to thank all contributors to this EkoBiz. May we all be in good health and in good spirits to take on the challenges the future has in store.

Barakallahufiikum.

Associate Prof Dr Rossazana Ab Rahim  
Dean



# FROM CHIEF EDITOR'S DESK

Bismillahirrahmanirrahim (In the name of Allah, the Most Gracious the Most Merciful)

Assalamualyikum                                  warahmatullahi  
wabarakatuh and greetings to all readers,

On behalf of the EkoBiz editorial team, we are delighted to present Faculty of Economics and Business (FEB) UNIMAS, EkoBiz Special Edition 2020. The EkoBiz Special Edition strives to share the activities, events, and stories by our Faculty members during the pandemic of Covid-19. Over the last few months, it has truly been an honor to receive an overwhelming input from the faculty members and students. The editorial team dedicated a monumental amount of time, energy toward preparing the EkoBiz, and our tireless efforts have made the EkoBiz Volume One and EkoBiz Special Edition a great success. While there were many challenges to overcome, the experiences were remarkably enjoyable and rewarding.

The passion our faculty members and students put for this Special Edition is readily apparent and the stories truly represents the breadth of perspectives that make FEB unique. In our spotlight piece, EkoBiz Special Edition gives us a glimpse into faculty in the news where our academicians are continually invited to provide commentary on a range of Covid-19 topics for diverse media outlets. The in-depth analysis presents a true depth of knowledge on the pandemic impact towards the economy, business, and the society in a compelling show of how our faculty academicians can translate into a level of genuine real-world expertise.

Lastly, we would like to thank you, the reader, for your continuous support in EkoBiz. We hope you enjoy the fruits of our labor and that these stories can help to strengthen our bond.

Happy reading!

Nur Constance Wah, Ph.D.  
EkoBiz Chief Editor

# EDITORIAL BOARD

Nur Constance Wah, Ph.D

Azuriaty Atang

Ahmad Syubaili Mohamed





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# FACULTY ACTIVITIES

## Online Faculty Meeting



Several snapshots of the lecturers attended the Zoom faculty meeting platform.

Faculty meeting Bil 02/2020 (90) was conducted in Zoom meeting platform on April 22, 2020 from 10 m to 1 pm. The meeting agenda includes (i) confirmation of Faculty meeting Bil 01/2020 (80), (ii) arising matters, (iii) faculty committee's report – report from deputy dean (undergraduate); deputy dean (research and commercialization), deputy dean (student affairs and alumni); and deputy dean (industry and community engagement).

### With Faculty Dean



"Bersama Prof Madya Dr Rossazana Ab Rahim", Faculty of Economics and Business, UNIMAS Dean was Live via #UNIMASOfficial Facebook on 10 April 2020, 10 am.

### Undergraduate (Academic) Activities



Sembang santai FYP FEP with Deputy Dean (Academic) Dr Mahani Abd Shakur and FYP Coordinators was Live on 18 May 2020, 10am

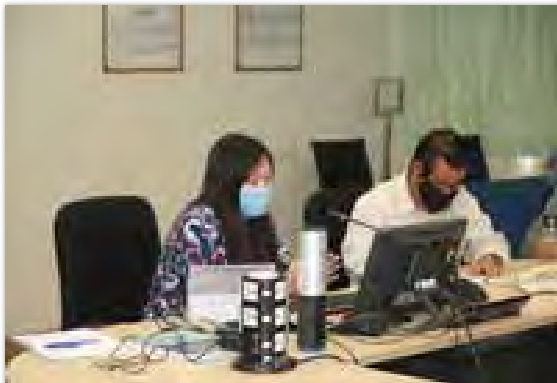
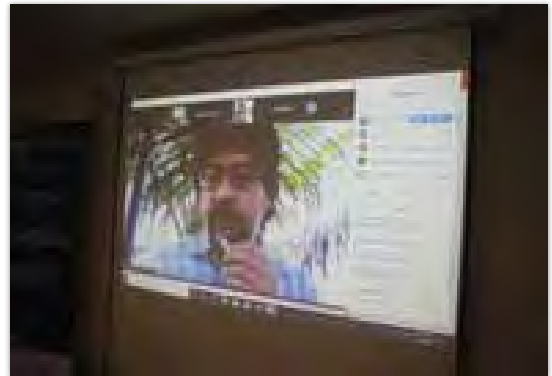


FEB Byte-size blended learning workshops with Deputy Dean (Academic) Dr Mahani Abd Shakur and Mohd Uzairi Ahmad Hajari was Live via Zoom on 20 May 2020, 2pm



## Ph.D Proposal Presentation by our very own Lecturers

Proposal presentation session by our lecturers who will be going for study leave in year 2020 was held on 13 July 2020 and 21 July 2020. The two slots were chaired by Prof Dr Abu Hassan Md Isa at FEB meeting room and social distancing was fully practiced. The first slot was presented by Madam Suzila Mohamed Yusof (Universiti Kebangsaan Malaysia) and Mr Mohd Naim Kamaruzzaman (Universiti Malaysia Sabah) via Zoom meeting. Meanwhile, the second slot was presented by Miss Azuriaty Atang (Universiti Putra Malaysia) and Madam Siti Aisyah Ya'kob (Universiti Teknologi Malaysia). We wish them all the best in their study leave.



# INDUSTRY ENGAGEMENT

The Faculty of Economics and Business, UNIMAS was delighted to have YBhg Tan Sri Abdul Wahid Omar (Non-Executive Chairman of Bursa Malaysia and Chairman of the Board of Directors, National University of Malaysia) for sparing some of his precious time despite his busy schedule to share his experience with us on CEO @ Faculty Program entitled "Leadership and Organizational Sustainability in Times Of Crisis". The event took place on June 11, 2020 at 9 am to 11 am, Live both via Cisco Webex and UNIMAS Facebook platform, which was moderated by our faculty staff, Assoc Prof Dr Kartinah Ayupp. His talk was delivered in three parts: (i) sharing his personal journey and the lesson learned; (ii) organizational sustainability and; (iii) post Covid-19 challenges. He concluded his sharing by enlightening all Malaysian to play our respective part, be constructive, and embrace the spirit of Rukun Negara, not just the five principles but also talking about the objectives for wanting the country to continue to progress. The faculty wish to extend gratitude to the working committee – Dr. Jerome Kueh Swee Hui, Assoc Prof Dr Kartinah Ayupp, and the webinar team including Madam Hadijah bt Hj Morni, Mr. Awang Zainal Abidin b Awang, Mr. Hairullizam b Azemi, and Mr. Mohammad Adlizan b Sahari for the preparation of the event.



CEO @ Faculty webinar poster



Assoc Prof Dr Kartinah Ayupp moderated the Live session like a Pro. Thumbs up!



Mr Awang Zainal, the person responsible for ensuring the live stream (technical) running smoothly. The FEB meeting room turned out to be like a mini studio. Great set-up!



Madam Hadijah took selfie while the rest were focused during the Live stream



# FEB POSTGRADUATE ACTIVITIES

## Zoom Chat

Zoom Chat with FEB dean, deputy dean (Research & Commercialization), and FEB postgraduate coordinator was conducted on April 24, 2020, at 10am. The live session gathered more than 50 FEB post-graduate participants.



Zoom Chat webinar poster



Participants during the Zoom Chat

## Faculty Seminar Series



Postgraduate by Research (MSc & Ph.D) program preview by Assoc Prof Dr. Evan Lau Poh Hock was live via #UNIMASOfficial Facebook on 29 April 2020, 10m via UNIMAS Official Facebook Live.



Corporate Master in Business Administration (CMBA) program preview with Assoc Prof Dr. Dyg Affizah Awg Marikan was Live via #UNIMASOfficial Facebook on 28 April 2020, 10 am.



FEB Research Seminar Series proud to present one of the faculty research workshops with a topic: Navigating your research in uncertainty era by Dr. Rayendra Kresna Brahmar which was held on 10 June 2020, 10 am to 11 am.





### FEBulous Insight

Business survival during Covid-19 pandemic: Turning challenges to opportunities was live via Zoom online meeting platform and #UBSOfficial Facebook on 21 May 2020 at 2 pm to 3 pm. Four r FEB senior lecturers were the speakers – Dr. Rayendra Kresna Brahmana, Assoc Prof Dr. Mohammad Affendy Arip, Dr. Sharizal Hashim, and Assoc Prof Dr. Dyg Affizah Awg Marikan, which moderated by Assoc Prof Dr. Kartinah Ayupp.



FEB Research Seminar Series proud to present the second research workshops with a topic: Publication: New norm and way forward by Assoc Prof Dr Evan Lau Poh Hock which was held on 8 July 2020, from 2 pm to 3 pm.



FEB Research Seminar Series proud to present the third research workshops with a topic: Designing and Conducting Mixed Methods Research by Assoc Prof Dr Kartinah Ayupp which was held on 29 July 2020, from 10 am to 11 am.



FEB Research Seminar Series proud to present the fourth research workshops with a topic: Dr Rayendra Kresna Brahmana which was held on 29 July 2020, from 2 pm to 4 pm.

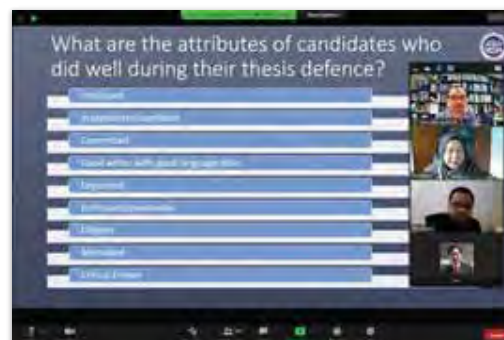
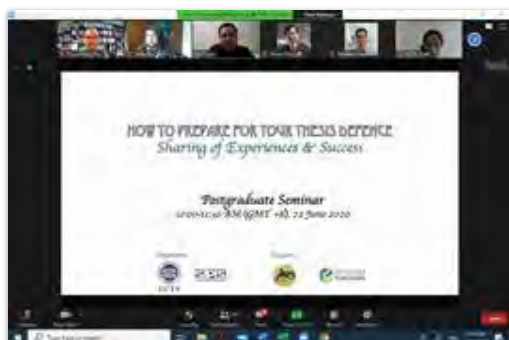


FEB quality management workshop by Madam Esmie Obrin Nichol and Madam Sharon Cheuk Choy Sheung with a topic - Constructive alignment summary for quality assessment planning - was conducted via Cisco Webex on 17 June 2020, from 2 pm to 5 pm.

Our faculty staff, Assoc Prof Dr Puah Chin Hong who is currently the CEO, UNIMAS Business School was invited as one of the speakers to the Webinar titled How to prepare for your thesis defense on 22 June 2020. In the webinar, the speakers shared their experience as students, supervisors, examiners including issues related to examination systems. The objective of the webinar is to assist postgraduate students in preparing their thesis defense - writing, submission, and examination. The target audiences are postgraduate and undergraduate students, researchers / academicians who are pursuing their postgraduate studies and all those who keen to join the webinar. The webinar was in collaboration with University College of Technology Sarawak, School of Postgraduate Studies, Emerald Publishing, and Sarawak Research Society.



Webinar poster on How to prepare for your thesis defense



Slides presentation by the Webinar speakers



# Postgraduate Online Proposal Defense

This is the new normal. The first FEB postgraduate online proposal defense via Zoom was successfully conducted on the 28 and 29 April 2020. The proposal session includes Accounting, Finance, Economics, Marketing, & Management.

a. The proposal defence from Accounting and Finance 1 was chaired by Assoc. Prof Shaharudin Jakpar on the 28th of April 2020 at 2pm to 3.45pm. The students involved was Muhammad Sadiq Malik (PhD) examined by Prof Dr. Mohamad Jais and Dr. Rosita Hamdan, Atif Hussain who was examined by Dr. Josephine Yau Tan Hwang and Dr. Nur Zaimah Ubaidillah, and Yong Xhin Rong examined by Dr. Rayenda Khresna Brahmana and Dr. Ahmad Ibn Ibrahimy.



b. The next session of Proposal Defence was from Accounting and Finance 2 which was chaired by Assoc. Prof. Dr. Rossazana Ab Rahim on the 29th April 2020 at 9am to 10.15am. The first student is Sutaryo (PhD) who was examined by Dr. Asri Marsidi and Dr. Damien Lee Lung Yau. Meanwhile the second presenter is Prihatnolo Gandhi Amidjaya who was examined by Dr. Sophee Sulong Balia and Dr. Salawati Sahari.



c. The Proposal Defence for Economics was chaired by Assoc. Prof. Dr. Dayang Affizah Awang Marikan on the 28th April 2020 at 2pm to 4.15pm with three students presenting for this session. They are Hii Neng Long (PhD) who was examined by Dr. Jerome Kueh Swee Hui and Dr. Nor Afiza Abu Bakar, Pang Chun Sian (PhD) examined by AP. Dr. Evan Lau and Dr. Shirly Wong Siew Ling and Chong Mei Teing (PhD) who was examined by AP. Dr. Mohd Affendy and Dr. Mohd Khairul Hisyam.



**ONLINE PROPOSAL DEFENSE ECONOMICS**

**UNIMAS**  
UNIVERSITI MALAYSIA SARAWAK  
ECONOMICS AND BUSINESS

Wednesday, 29 April 2020  
2:00PM-4:15PM

Chairperson:  
Assoc. Prof. Dr. Dayang Affizah Awang Marikan

Time	Student	Supervisor	Thesis Title
2:00PM-3:00PM	Hii Neng Long (PhD)	PM Dr Evan Lau (1) Dr Muhammad Arief (2)	The Economic Impacts of Educational Attainment on Productivity in Malaysia
3:00PM-3:30PM	Pang Chun Sian (PhD)	Dr Mohd Khalid Hissam	The Impacts of Government Expenditure in Malaysia: A Input-Output Analysis
3:30PM-4:15PM	Chong Mei Teing (PhD)	Prof. Dr. Dr. Shirly Wong Siew Ling (1) PM Dr Puan Chin Hong (2) Suh Chien Song (3)	Constructing Digital Economy Performance Indicator for ASEAN Countries



d. Management and Marketing Proposal Defence session was chaired by Assoc Prof Dr Rohaya Md Noor on the 28th April 2020 at 9am to 10.45am. The session gathered three students to present their proposal and be examined by the faculty's honourable examiners. The participating students are M. Monzer Rahaman who was examined by Dr. Sharizal Hashim and Dr. Sin Kit Yeng, Mussadiq Ali Khan (PhD) examined by Assoc. Prof. Dr. Kartinah Ayupp and Assoc. Prof. Dr. Harry Entebang and lastly Ratna Binti Jeffry who was examined by Dr. Irma Yazreen Md Yusoff and Dr. Nur Constance Wah.



**ONLINE PROPOSAL DEFENSE MANAGEMENT & MARKETING**

**UNIMAS**  
UNIVERSITI MALAYSIA SARAWAK  
ECONOMICS AND BUSINESS

Tuesday, 28 April 2020  
9:00AM-10:45AM

Chairperson:  
Assoc. Prof. Dr. Rohaya Md Noor

Time	Student	Supervisor	Thesis Title
9:00AM-9:30AM	M. Monzer Rahaman (MSc)	Dr Wanika Abdul Latip (1) PM Dr Kartinah Ayupp (2)	Work-Life Family (WLF) and Job Satisfaction among Malaysian Family Business: The Role Conflict as Moderator
9:30AM-10:15AM	Mussadiq Ali Khan (PhD)	Dr Sharizal Hashim (1) Dr Mohd Khairul Hissam (2)	Role of Islamic work-life religiosity towards customer-brand relationships: a study of Halal Food sector of Pakistan
10:15AM-10:45AM	Ratna Binti Jeffry (MSc)	Dr Sharizal Hashim (1) Dr Norlana (2)	Value Co-Creation in Digital Tourism Platform: Extension of Technology Acceptance Model



## FEB Postgraduate Success Stories

FEB is pleased to share a few proud moment of our postgraduates who successfully passed their Viva. Here are the names:



The first Ph.D viva for FEB fully conducted online during the outbreak of Covid19. Congratulations to Mr. Sim Chong Yang who has passed his thesis viva with minor correction on 5th June 2020.

Supervisor: YBhg Prof Dato' Dr. Shazali Abu Mansor/Prof Madya Dr. Puah Chin Hong  
Internal examiner: Prof Madya Dr. Liew Khim Sen  
External examiner: Prof Madya Dr. Poon Wai Ching- Monash University Malaysia

Congratulations to Mr. Muhammad Mubushar who has passed his Ph.D viva thesis on 9th June 2020 with minor correction under the supervision of Dr. Norizan Jaafar and Assoc Prof Dr. Rossazana Ab Rahim.

External Examiner 1: Lt Colonel (CD) Prof Ts Dr. Hjh Norazah Mohd Suki- UUM

External Examiner 2: Assoc Prof Dr. Nek Kamal Yeop Yunus (UPSI)

Internal Examiner: Dr. Hamrila binti Abdul Latip

Chairperson: Prof Dr. Mohamad bin Jais



Congratulations to Ms. Nur Syiqim bt Mohd Shafiq Felix who has passed her Master viva thesis on 3 July 2020 under the supervision of Dr. Muhammad Asraf Abdullah and Dr Jerome Kueh Sweet Hui.

External Examiner: Dr. NurulHuda bt Mohd Satar (Universiti Malaya)

Internal Examiner: Assoc Prof Dr. Rossazana bt Abd Rahim

Chairperson: Assoc Prof Dr Dayang Affizah bt Awang Marikan





Congratulations to Miss Yeoh Choi Yean who has passed her MSc viva thesis on 15 July 2020 under the supervision of Assoc Prof Dr Puah Chin Hong (Main Supervisor) and Dr Shirley Wong Siew Ling (Co-Supervisor).

Thesis title: The Moderating Role of Complementary and Alternative Medicine: Nasopharyngeal Cancer Cases in Malaysia

External Examiner: Assoc Prof. Dr Poon Wai Ching – Monash University Malaysia

Internal Examiner: Dr Muhammad Asraf Abdullah

Chairperson: Assoc Prof. Dr Affizah bt Awang Marikan

Congratulations to Mr Tiang Jang Haw who has passed his MSc viva thesis on 16 July 2020 under the supervision of Dr Jerome Swee Hui (Main Supervisor) and Dr Shirley Wong Diwe Ling (Co-Supervisor).

Thesis title: Corruption and Economic Growth: Evidence from Southeast Asia Countries

External Examiner: Prof Dr Law Siong Hook (UPM)

Internal Examiner: Dr Rosita bt Hamdan

Chairperson: Assoc Prof. Dr Evan Lau Poh Hock



Congratulations to Miss Amy Huong Yong Jing who has passed her MSc viva thesis on 17 July 2020 with Minor Corrections under the supervision of Assoc Prof Rossazana Ab Rahim (Main Supervisor) and Professor Dr Mohamad Jais (Co-Supervisor).

Thesis title: Information and Communication Technology (ICT), Income Inequality and Economic Growth in ASEAN-5 Countries.

External Examiner: Assoc Prof. Dr Suhail Kusairi (UMT)

Internal Examiner: Dr Mohd Khairul Hisyam bin Hassan

Chairperson: Assoc Prof. Dr Mohammad Affendy bin Arip



Congratulations to Mr Kelvin Lee Yong Ming who has passed his PhD viva thesis on 27 July 2020 under the supervision of Professor Dr Mohamad Jais (Main Supervisor) and Assoc Prof Dr Rossazana Ab Rahim (Co- Supervisor).

Thesis title: Constructing Stock Market Performance Index and Its Determinants.

External Examiner 1: Assoc Prof Dr Zamri Ahmad-USM

External Examiner 2: Assoc. Prof. Dr. Kamarul Bahrain bin Abd Manad- UUM

Internal Examiner: Dr Sophee Sulong Balia

Chairperson: Professor Dr Abu Hassan Md Isa

## Congratulations on the Diamond Award!



A2: PhD Social Sciences and Humanities			
REF #	PROJECT TITLE	INSTITUTION	AWARD
158	Constructing Digital Economy Performance Indicator For ASEAN Countries	Universiti Malaysia Sarawak (UNIMAS)	DIAMOND
202	Development of Symptomatic Behaviour Screening Tool (SymBest): Early Identification of Children with Developmental Delays	Sultan Idris Education University	GOLD
159	Does Digital Library Engaging? Measuring DL Engagement among Postgraduate Students	Universiti Teknologi MARA	SILVER
174	The Role of Competency Profile and the Intermediary Role of Employee Participation in the Effectiveness of Work of a Sports Coach and Instructor - the concept of the doctoral dissertation	University of Lodz, Poland	SILVER
169	Empowering students via Out-of-class Learning Inventory	Universiti Teknologi MARA	BRONZE

Miss Chong Mei Ting, who is currently pursuing her Ph.D in FEB under the supervision of Prof Dato' Dr Shazali Abu Mansor, Assoc Prof Dr Puah Chin Hong, and Assoc Prof Dr Teh Chee Siong, won the Diamond award from an international competition organised by MNNF Network under the Final Year Project & Postgraduate Poster Competition (FYPPPC) Series 2/2020. They registered and joined the category of PhD Social Sciences and Humanities.

These series of competition had received registrations and participants from Malaysia, Indonesia, Thailand, Poland, Jordan and India. The team participated it with a poster and video with project titled in "Constructing Digital Economy Performance Indicator for ASEAN Countries".

She expressed her gratitude and was truly blessed for having the guidance and support from her supervisors. "Thank you to MNNF Network for having a great platform for students to present and share their final year project, thesis or dissertation and facilitate presentation skill among them through posters and videos. Hope to join more in future. Once again, I would like to express my sincere thanks and gratitude to UNIMAS, my lecturers in Faculty of Economics and Business, and those who have been supporting me all this while", she added.

# ADMINISTRATIVE ACTIVITIES

## Back to Campus: Safe Distance at the Workplace

May 12, 2020

Simple disinfection around the faculty areas including the corridors at each level, office doors by our dedicated cleaners – Kak Hasibah, Kak May, Kak Sa'ada, Norhayati, and Dayung.



*The only cleaners you can trust. The cleaner the place, the safer the place.*



Our administrative staff, Mr Hailman b Bawi, Madam Dayangku Zyzy Cemylya bt Awang Rahmat, and Madam Nora Chung working hard preparing the office cleaning materials including face masks, hand gloves, wiping cloth, and sanitizer. These items were distributed to all faculty members upon their return to campus. Excellent work!







As part of health screening procedures, every faculty staff who enter the faculty premise are required to get body temperature checked by our administrative staff and scanned QR code at LG level. Body temperature checked by our lovely administrative staff, Madam Fette Nadia bt Salleh.

To support public health, the faculty maintain a social distance of at least 1 metre from others. Five red squares tagging are placed inside elevator to maintain safe distancing. We express our gratitude to our administrative team in ensuring our safety and health around the faculty and campus.



Mr Hailman b Bawi in action.

Storm stripes (yellow-black and-red white) barricade tapes @ caution tapes are placed on the glass doors, wooden doors, chairs, and the staircase to catch the attention of passerby of the area to prevent entrance.

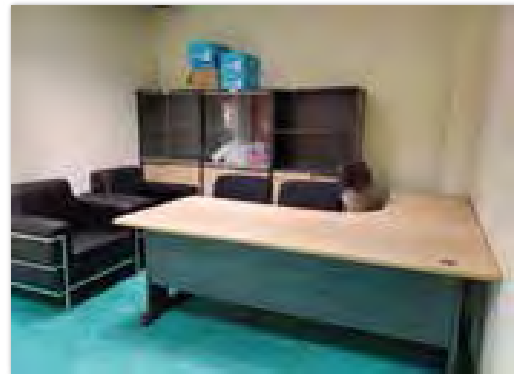


## Disposed Recycle Items

On 26 June 2020, our administrative staff managed to send out recycle materials collected by FEB staff and SICMA since January 2020 including shredded paper, newspaper, cardboard, books, and boxes to waste management. Recycling is one of the best ways in which we can attempt to make a positive impact on the world we live in. Not only does recycling help to save space, it also reduces the pollution allowing for rainforests and other sources to be preserved. Here are the faculty recycle room located at Level 2 before and after pictures where the recycle items are kept. Well done to those involved.



*Before*



*After*

# STUDENT AND ALUMNI ACTIVITIES

**Career Day at FEB?** Yes, you've heard it right. The Faculty of Economics and Business (FEB) organized its first ever Career Day on 4th March 2020. FEB's 5 societies; Society of Marketing Talent (SMART), Society of Professional Development in Economics (SPADE), Finance Student Association (FinAce), Society in Corporate Management (SICMA) and UNIMAS Accounting Society (UNIMAC) worked extremely hard in ensuring that students of FEB and of the other faculties had an exciting, insightful and eventful day. Kudos to these societies for making FEB Career Day a reality. The success of the event sets the tone for it to becoming an annual affair.

## SMART (SOCIETY OF MARKETING TALENT)

SMART was honoured to have the participation of three companies; Prudential, Public Mutual Berhad and Maybank at its Industrial Exhibition Zone, at FEB's Student Square. The companies' exhibition booths drew much support from students and staff of the faculty. The atmosphere at Student Square felt excitingly different as many students showed their eagerness looking for jobs and internship opportunities.



*SMART committee members with Madam Janifer Lunyai*



*SMART committee members with Prudential*

## SICMA (SOCIETY OF CORPORATE MANAGEMENT)



*SICMA committee members*



*Interview Session with FEB Students*

SICMA organized an event called Corporate Insight: Walk-In-Interview. Three companies; Prudential, Public Mutual (Unit Trust), and Brilliant Wealth Advisory were invited to conduct interview sessions. Open to all UNIMAS students, the event's objective is to provide an opportunity for the Year 2 students who are searching for internship placement in the coming semester, and for final year students who are about to enter the workforce, to get first-hand interview experience. The participants were elated for the opportunity to go through the interview sessions, as fresh graduate unemployment is a concern in the current economy.



## FINACE (UNIMAS FINANCE SOCIETY)

FinAce organized the FinSight Sharing Session with over 150 students in attendance. The main objective of the event is to enlighten FEB students about the various fields of the finance sector. Invited speakers, Mr. Chen Yang Shing from Brilliant Wealth Advisory, Mr. Jones Chen from Public Mutual and Mr Alfred Ng from Prudential shared their trailblazing careers and amazing adventures while working, which were educational and inspirational for students.



*FINACE committee members*



*FinSight Sharing Session*

## UNIMAC (UNIMAS ACCOUNTING SOCIETY)



*Group Photo during MyPAC Sharing Session*



*MyPAC Sharing Session*

UNIMAC, in collaboration with the Malaysia Professional Accountancy Centre (MyPAC) and Malaysian Institute of Accountants (MIA), hosted a MyPAC sharing session and a talk about personal branding. MyPAC, a non-profit organization, creates a pathway for Bumiputra students to pursue professional accountancy qualifications, through its financial assistance program. MyPAC guest speaker was Puan Seri Idawaty Dato' Hj Mat Zain (Head of Market Development). The talk on personal branding was by Miss Jackie Chai Jia Qi (Managing Partner at JQ Chai Accounting and Management Services). She talked about knowing your worth and asserted that personal branding can be built from time to time, by strategy and effort through determination and perseverance. The event was well attended by 22 guest accounting students from Universiti Teknologi Mara (UiTM) Sarawak and an estimated 100 FEB's accounting students.

## SPADE (SOCIETY OF PROFESSIONAL AND ACADEMIC DEVELOPMENT IN ECONOMICS)



*Group photo during Career Step Up*



*Career Step Up*

Career Step Up, organized by SPADE, aims to expose students of FEB, especially those in the second and third year, regarding internship programs and job placements. SPADE invited five representatives from esteemed companies in Sarawak, namely; Unit Protokol dan Acara Negeri (UPPAN), Permodalan Satok Berhad (PSB), Sarawak Economic Development Corporation (SEDC), Naim Holdings and Farwide Sdn. Bhd. Attended by a total of 104 participants, this event provided a platform for participants to engage with the companies' representatives during the question and answer session.

Our sincere gratitude to the representatives of those companies who took their time off to join us at FEB's Career Day. These companies are; Brilliant Wealth Advisory, Public Mutual Fund, New Heart Agency (Prudential), Maybank, Permodalan Satok Berhad, Sarawak Economic Development Corporation (SEDC), Unit Protokol dan Pengurusan Acara Negeri, Farwide Sdn Bhd, and Naim Holdings.

We believe FEB Career Day 2020 has benefited FEBians as well as students from the other faculties. The activities gave students insights into employers' expectations and the opportunity to somewhat experience the environment they would face after they have graduated. It was indeed a good learning experience. With the success of the maiden FEB Career Day 2020, it is hoped that it be the forerunner of many more to come and that FEB Career Day be made an annual event.

## PERFEP AND SOCIETIES

### Zoom Chat with FEB TDs & PERFEP Advisors



Zoom Chat poster



Snapshots of the participants

On May 1st 2020, PERFEP in collaboration with FEB HEPA conducted the first gathering for all students of FEBians via online in zoom Platform called "Zoom Chat with FEB Deputy Deans & PERFEP Advisor during the Covid-19 Pandemic. The purpose of this chat is to interact with students of FEBians and to equip them with answers that they wished to know especially about the progress of their courses after MCO. The question raised will be answered by the guests which are the FEB Deputy Deans and PERFEP Advisors. The project leader of the event is Marcella Mary S/P Richard hosted by FEB Zoom Account moderated by PERFEP.

### PERFEP Election 2020/2021



PERFEP 2020/2021 Election Poster



Voting area

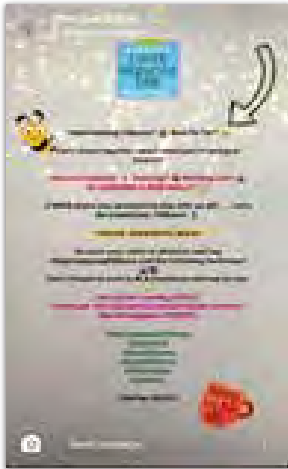


Vote counting

PERFEP election is an annual event organized by PERFEP to select the next exco members of Perfep. The General PERFEP 2020/2021 Election was held on March 9th 2020, located at FEB Account Lab 1. After that deliberation for the final list of new exco members was done online via Zoom among Perfep members & HEPA FEP members. The project leader of the event is Christine Teoh Kah Shu by using physical election and Zoom.



## Watchadoing Campaign



Copywriting for Watchadoing Campaign



The kick start video by PERFEP



A screenshot of a Watchadoing FEBians video posted by a SMART member.

On 20 March 2020 to 10 May 2020, PERFEP organized Watchadoing Campaign by using social media platforms such as Facebook and Instagram lead by Christine Teoh Kah Shu. The main reason for this campaign is to keep our FEBians in contact by sharing daily activities through the use of social media during the Movement Control Operation period.

## #KAMEK campaign



Poster of #KAMEK...Campaign



Insta Story post by UNIMAC



Posted by FEB student in Instagram



Facebook Story post by PERFEP

KAMEK...Campaign was carried out from 4 April 2020 to 4 May 2020 through social media where FEBians share their productive days or pictures related to FEB by hash tagging #KAMEK... according to the pictures they posted. The main objective of this program is to be in contact with the students of FEB and most importantly looking after their mental health too. The project leader for the event was Helen Cecilia Danker by using both the social media platform, Facebook and Instagram

## That's the Teh Ais Show



Poster #TTTA



#TTTA aired on Instagram (IGTV)



#TTTA aired on Facebook

That's The The Ais! Show is the first show that is produced by PERFEP 19/20. This show has 12 episode which consist of all PERFEP members sharing different topics for every episodes. It is aired every Tuesday and Thursday. The purpose of this show is to establish a good relationships between PERFEP and FEB students during the Movement Control Operation (MCO). The project leader for That's the The Ais Show was Pearl Deanerra Munej from PERFEP.

## We Care, We Love Campaign by SMART



Participant for #StayAtHome campaign



#StayAtHome campaign poster

Society of Marketing Talent (SMART) UNIMAS organized We Care, We Love Campaign event on 5 April 2020 to 19 April 2020 which was led by Wong Ik Ming. During this Movement Control Order (MCO) period, Malaysians should stay at home to obey the government order. Two activities are implemented in this campaign. However, students are required to choose only one of these activities. The first activity requires students to take a photo of them holding a piece of paper with the message #StayAtHome for instance written on it. The second activity requires students to take a short video if spreading the message of things they can do at home during MCO.

## Interview Tips & Tricks – online (SMART + FinAce)



Interview Tips and Tricks e-Poster



Participants online

Society of Marketing Talent (SMART) collaborated with Finance Society (FinAce) organized an Interview Tips and Tricks by Mr Alfred Ng from Prudential. The event held via Google Hangouts and Zoom on 21 April 2020 which was led by Belinda Lawrence. This was the first SMART collaboration program with FinAce. He works as a unit manager at Prudential. He has shared 10 interview tips and tricks during the sharing session. Two session has been conducted. First sessions was conducted through Hangouts while the second session was conducted through Zoom. The program provided insight on an employer's point of view during an interview and what could be done to improve ourselves during an interview.

## Fun Fact and Quick tips posted in UNIMAC Instagram



UNIMAS Accounting Society (UNIMAC) had conducted an online activity where excellent tips were given and interesting facts that related to Accounting through our social media. The event was held via Instagram on 23 April 2020 which was led by Edwin Ong Sii Hang. The objective of this activity is to share some useful information to the public (especially students) about accounting and study. It is to encourage accounting students to keep on learning despite not attending any classes due to MCO and help them to look at accountancy from different perspectives.



## SICMA Any challenge?



e-Poster #SICMAchallenge



Rules and Regulation of #SICMAchallenge

SICMA GAWAI RAYA Covid-19 Challenge (Any Challenge) was the first challenge that produced by SICMA. The challenge starts from 20 May 2020 to 5 June 2020 and was led by Valenza Anak Ngelingkong. It is open to all UNIMAS students whereby participants need to create a video or a picture that is related to Covid-19 or Gawai Raya as known as Any challenge. The student is required to upload a video or a picture in SICMA official Instagram page with hashtag #SICMAChallenge and #SICMAGawaiRaya and the best video / picture gets RM50..! The purpose of the challenge is to discover hidden talents by creating videos and taking pictures based on creativity.

## SPADE - Drawing Competition "Spark your Creativity"



Participants art works in SPADE UNIMAS Instagram

Society of Professional Academic & Development in Economics (SPADE) had organized Spark Your Creativity drawing competition started from 27th April 2020 to 15th May 2020 led by Jong Chun Poh. The theme of the competition is Covid-19 or Movement Order Control (MCO) and it is open for students of Faculty Economics and Business (FEB). Every participant required to fill up their name and matrices number on the top right corner and upload their drawings with hashtag #sparkyourcreativity and #febunimas via Instagram. The prizes for the champion, first runner-up and second runner-up are RM50, RM30, and RM20 respectively. The winners of Spark Your Creativity were Chong Suk Na (Champion), Li Jin Liong (First runner-up), and Vesperleiss Veremau (Second runner-up).

## WEBINAR SERIES



Webinar Series is a web seminar under the collaboration between PERFEP and other societies including SICMA, FinAce, SMART, UNIMAC, and SPADE by inviting several successful alumni and industrial players from different fields to share their industrial experiences with the students via Zoom Online meeting platform.

*Webinar Session in Collaboration with PERFEP x FINACE*

On 28 May 2020, FinAce collaborated with PERFEP and other societies of the Faculty of Economics and Business to organize a webinar series featuring FEB alumni as well as industry experts. The forum session was entitled "Work and Employability in the Midst of New Normal". This session featured two esteemed alumni from Finance program, Ms. Yvonne Leong and Mr. Fadzil Hisyam. Naturally, the session attracted a majority of finance students as many were curious to tune in to our speakers had to share regarding their experience. The forum was conducted via Zoom and was attended by 85 participants! The zoom session was also streamed live on Facebook and was able to hit a whopping 765 views! Overall, the session was fruitful as our beloved alumni's shared their experience on how they were able to utilize their degree and secure amazing job positions. They also shared on areas like 'where should students aim to intern', opinions on pursuing masters vs professional papers as well as valuable skills that all students need to acquire in order to have a successful career. By the end of the forum, participants left feeling inspired and motivated to work harder and improve themselves. Based on the feedback, participants enjoyed the session as our speakers were candid while emphasizing on important points.





## Webinar Session in Collaboration with PERFEP x SMART



On 28 May 2020, SMART took the opportunity to collaborate with PERFEP and other societies of the Faculty of Economics and Business to organize a webinar series featuring various industry experts. SMART had invited Mr. Zainal bin Taram who is currently the Division Head of Economics in Sarawak Welfare Department. The forum session was entitled "Mindset Usahawan Berjaya" and was conducted in Bahasa Malaysia language through Zoom. He has 25 years of working experience with Sarawak Welfare Department with 8 years with micro-entrepreneurs and has trained 3000 entrepreneurs. Additionally, he is currently helping micro-entrepreneurs in developing their business through training and guidance.

## Webinar Session in Collaboration with PERFEP x SICMA

On 29 May 2020, SICMA took the opportunity to collaborate with PERFEP and other societies of the Faculty of Economics and Business to organize a webinar series featuring various industry experts. SICMA had invited Miss Annie Ng, alumni of UNIMAS. She is currently working as a consultant in IQI Realty Property. The forum session was entitled "Making 5 Figure Income Through Real Estate Career" and was conducted through Zoom. Overall the session was enjoyed by the audiences as the speaker captivated them with her joyful personality and beneficial information. The participants were enlightened with the pros and cons of entering the real estate profession. She shared her life story and how she managed to strive in that field. In the end, the audiences were motivated and inspired to be someone like Miss Annie. It was indeed a great session.





## Webinar Session Collaboration with PERFEP x SPADE



On 29th of May 2020, SPADE took the opportunity to collaborate with PERFEP and had invited Madam Peng Kim Nyuk who is presently a practicing financial planner since 2019. She has 15 years of experience in the banking industry from 1987 to 2002. In addition, she was an agency manager of Public Mutual Berhad from 2008 to 2009. The sharing session was conducted via Zoom Live platform from 11 am to 12.30 pm.

## Webinar Session in Collaboration with PERFEP x UNIMAC

On 28 May 2020, UNIMAS Accounting Society (UNIMAC) collaborates with PERFEP to organize a webinar series featuring Siti Nur Azila binti Mohammad Sufian, the founder of Zila Cosmetics. She is currently the 4th year Accounting student. The forum session was entitled "Be the best version of you" and was conducted via Zoom Live platform from 2 pm to 3.30 pm.



## PERFEP WEBINAR 2.0

PERFEP conducted two webinar series 2.0 on 4th and 5th June 2020. The first speaker was Mr. Koh Mui Han who is currently a Principal consultant for ChangeDynamics consulting, a co-founder of DraVa, and founder of Primed for Success. His topic entitled 5 critical LinkedIn strategies and specifically for undergraduates ensure greater employability.

The second speaker was Ms. Shadaitul Intan Mohd Zin, a certified EQ assessor (Six Seconds), Licensed NLP Practitioner (Society of NLP, USA), and Certified Mindfulness Practitioner (Achology, UK). She presented a topic entitled Mental and emotional wellness with several specific objectives: (i) the importance of mental & emotional resilience; (ii) factors affecting our resilience; (iii) stress, anxiety, trauma & depression(coping strategies); (iv) mindfulness practices to build resilience.



**UNIMAS**  
UNIVERSITI MALAYSIA SARAWAK  
FACULTY OF ECONOMICS AND BUSINESS

**perfef**

# PERFEP WEBINAR 2.0

PLATFORM: **zoom**



**MR KOH MUI HAN**  
He is a Principal Consultant for ChangeDynamics Consulting, Co-founded of DraVa, and Founder of Primed for Success

**JUNE, 4TH 2020**  
11 AM - 12.30 PM  
**5 CRITICAL LinkedIn STRATEGIES FOR UNDERGRADUATES TO ENSURE GREATER EMPLOYABILITY**

**JUNE, 5TH 2020**  
11 AM - 12.30 PM  
**MENTAL & EMOTIONAL WELLNESS**

1. Importance of Mental & Emotional Resilience.
2. Factors affecting our resilience.
3. Stress, Anxiety, Trauma & Depression (Coping Strategies).
4. Mindfulness practices to build resilience.

**MISS SHADAITUL INTAN MOHD ZIN**  
She is a Certified EQ Assessor (Six Seconds), Licensed NLP Practitioner (Society of NLP, USA), and Certified Mindfulness Practitioner (Achology, UK)



**DOWNLOAD YOUR zoom NOW!**

 @perfef\_official  
 @perfef  
 perfep19.20@gmail.com

 **You Tube**  
LIVESTREAM
  **f LIVE**

## Webinar Series by PERFEP x FinAce

6th June 2020

# PRICE & VOLUME INVESTMENT SKILLS



**Price & Volume Investment Skills**

No opportunity to gain and improve your investment skills by learning how to use the volume to find the trend of the stock price and more!

6 JUN 2020 | 2pm  
Lim Bee Kim (Zanice)  
Financial Learning Partner  
Member of Financial Society  
Join now!  
Register now!

**A webinar by FinAce Society**

On the 6th of June 2020, a webinar entitled 'Price and Volume Investment Skills' was held by FinAce society. This webinar was curated with a clear group of target participants in mind. Prior to this webinar, FinAce society had conducted a brief survey to find out what students were interested in. We wanted to create a webinar based on demand and cater to students' interests.

From the survey, we discovered that students were eager to participate in a webinar that focuses on investment skills. The session featured remixer Ms. Lim Bee Kim who is also a trainer in FloVest academy. The academy is known for its programme and unique software that is specially developed for those inclined to pursue trading as a career.

The webinar was held via zoom and had 55 participants in total. Throughout the 90 minutes, many areas were discussed and explained. For instance, reading the 'candlestick' chart and interpreting the patterns. This webinar wasn't the kind that discussed general topics but rather it was an in-depth class styled session regarding investment.

By the end of the forum, participants left with useful knowledge and input regarding the stock market. Based on our feedback, a majority of the participants enjoyed the session as they were able to understand and learn new things.

UNIMAS perfep FINACE





## PERFEP x UNIMAC

On the 8th June 2020, UNIMAC collaborated with PERFEP to organize a webinar series featuring FEB alumni. The forum session was entitled “What’s up internship”. This session featured three esteemed alumni from the Accounting program, Ms. Ooi Jo Win (Ernst & Young Malaysia), Ms. Rukkumani (Baqir Hussain & Co), & Ms. Lismarie (Malaysia LNG Sdn. Bhd). Naturally, the session attracted a majority of accounting students as many were curious to tune in to our speakers had to share regarding their internship experience. The session was conducted via Zoom Live platform from 2 pm to 3.30 pm.



# WELCOME TO THE WORLD...!

An Abundance of Joy and Happiness. Congratulations on your new arrival !

Faculty of Economics and Business (FEB), UNIMAS is thrilled to announce the birth of our faculty's staff members newborn:

## It's A Boy!!



*A baby is born with a need to be loved – and never outgrows it ~ by Frank A. Clark*

Staff Name  
Dzul Hadzwan

Spouse Name  
Arfazilah Ahit

Baby's name  
Dzul Kauthor

Born on April 2, 2020

at 2.55 pm

2.87 kg

## It's A Girl!!



*A daughter is one of the most beautiful gifts this world has to give ~ by Laurel Atherton*

Staff Name  
Nordiana Ahmad Nordin

Spouse Name  
Mohd Fahmi bin Yahya

Baby's name  
Elena Raisya

Born on April 22, 2020

at 12.22 am

2.1 kg

# FACULTY IN THE NEWS



FEB academicians were continuously invited to provide commentary on a range of topics for diverse media outlets. Many of these stories were widely broadcasted throughout the nation during the pandemic. Besides English and Bahasa Malaysia version news article, the Chinese version news article also cited our academicians's work! This demonstrates that our academicians view is well recognized not only by the mainstream but also by other language media platform. Although I don't understand Chinese written, but I can see the name in Roman wording.

Two of our academicians, Professor Datuk Dr Shazali Abu Mansor and Associate Professor Dr Evan Lau Poh Hock were interviewed and live on-air regarding issues related to Covid-19 and the economics. Here are the examples:

## Professor Datuk Dr Shazali Abu Mansor in the News

1. Prof Datuk Dr Shazali Abu Mansor was quoted in The Edge Markets, Chinese version (for English version news titled: Proposed stimulus package can cushion Covid-19 impact – economists) from the Bernama. The article was published on February 13, 2020.

马来西亚砂拉越大学经济与商业学院的**Prof Datuk Dr Shazali Abu Mansor**认为，经济刺激计划应该覆盖所有行业 and 所有规模的企业，以获得更高的乘数效应。他说：“这将带来更好的连接。大公司通常需要时间启动一个项目，而中小企业在短时间内就启动了一个项目。”

因此，他表示，乘数效应要快得多，尤其是对于与旅游相关的经济刺激计划。

Shazali指出，为了刺激国内旅游业，应该采取酒店和民宿折扣、降低过路费以及大型酒店免税等激励措施。他说：“我国需要一个刺激计划来促进经济增长，比如在全国范围内开展小型项目，如兴建学校或其他类似项目，这样才能实现整体增长。”

至于刺激计划会否扩大政府的财政赤字，他表示，政府必须做出选择，要么保持盈余，要么出现赤字。

“在某个阶段，如果经济增长比赤字更重要，对经济和人民的福祉更重要，为什么不做出一个让人民富裕起来的选择，而不是预算盈余。”

Shazali称：“新加坡和日本等许多国家都有预算赤字，但它们的情况还不错。”





2. Prof Datuk Dr. Shazali Abu Mansor is interviewed by Sinar Harian titled "Kerajaan perlu bantu sektor penerbangan". The article was published on March 15, 2020.



SHAH ALAM - Kerajaan perlu campur tangan dengan membantu syarikat penerbangan negara melalui pakej rangsangan ekonomi sedia ada berikutan wabak koronavirus (Covid-19) semakin membimbangkan. Pakar ekonomi, **Profesor Datuk Dr Shazali Abu Mansor** berkata, sektor penerbangan sebelum ini banyak membantu pertumbuhan ekonomi negara terutama dalam sektor pelancongan. "Sudah tiba masanya kerajaan turut menghulurkan bantuan supaya sektor ini dapat terus memberikan perkhidmatan dalam keadaan yang mencabar ketika ini," katanya kepada Sinar Harian di sini semalam.

Dr Shazali yang juga Profesor Kanan Ekonomi Universiti Malaysia Sarawak (Unimas) berkata, memberi cuti tanpa gaji kepada kakitangan adalah langkah untuk survival syarikat penerbangan dalam menghadapi situasi sukar kini.

Menurutnya, situasi itu bukan disebabkan syarikat terbabit tidak kompetitif menyediakan perkhidmatan tetapi disebabkan wabak Covid-19 di peringkat global. "Saya difahamkan ada syarikat penerbangan terpaksa menangguhkan pembayaran gaji kepada pekerja disebabkan situasi yang membelenggu dunia ketika ini. Jadi kita perlu memahami keadaan yang dialami mereka ketika ini disebabkan wabak Covid-19 ini banyak syarikat penerbangan bukan sahaja di Malaysia bahkan di seluruh dunia terpaksa membatalkan laluan penerbangan menyebabkan pendapatan syarikat turut terjejas," katanya.

3. Prof Datuk Dr Shazali Abu Mansor is interviewed by Radio Televisyen Malaysia (RTM). The audio recording was published on April 29, 2020.

Penularan wabak covid 19 telah merubah lanskap ekonomi seluruh dunia termasuk Malaysia. Timbul persoalan sama ada negara mampu bangkit dan menangani impak langsung ini. Berikut merupakan laporan khas ekonomi Malaysia pasca covid-19 oleh Atikah Maktar Bersama **Professor kanan fakulti ekonomi dan perniagaan, UNIMAS, Professor Datuk Dr Shazali Abu Mansor**. "Ada sektor sektor lain yang kita boleh tingkatkan seperti sektor pertanian, sektor makanan, farmasi (kesihatan), yang mana ia mendapat permintaan yang sangat tinggi di masa yang akan datang ini. Kita boleh memperkasakan. Jadi saya rasa tidak ada sebab kenapa kita tidak dapat bangkit dari sektor-sektor yang diperlukan".



4. Prof Datuk Dr Shazali Abu Mansor is interviewed by Sinar Harian titled "Bank perlu beri peluang kedua buat peminjam". The article was published on June 29, 2020.



**Profesor Kanan Ekonomi Universiti Malaysia Sarawak (Unimas), Profesor Datuk Dr Shazali Abu Mansor** yang berpendapat pihak bank wajar memperincikan mekanisme tertentu sekiranya tempoh moratorium tidak dilanjutkan. Beliau berkata, pihak bank wajar membantu golongan yang benar-benar terkesan dan sumber pendapatan mereka terjejas akibat penularan Covid-19.

*"Mungkin pihak bank boleh memberi kelonggaran kepada pengusaha-pengusaha Perusahaan Kecil dan Sederhana yang masih terkesan dan baru kembali beroperasi."*

*"Jadi keutamaan wajar diberikan kepada pelanggan-pelanggan yang betul-betul terkesan termasuklah mereka yang diberhentikan kerja, gaji mereka dipotong dan sebagainya berbanding kakitangan awam,"* katanya. Beliau bagaimanapun berkata, keputusan berhubung pelanjutan moratorium itu nanti bergantung kepada institusi perbankan yang terlibat dalam pemberian moratorium pada 1 April lalu.

5. Prof Datuk Dr Shazali Abu Mansor is interviewed by Bernama and quoted in two media namely Astro Awani (news titled Stimulus package is comprehensive, will benefit everyone – Economists), and MalaysiaKini (news titled: Stimulus package gives breathing space for SMEs micro-entrepreneurs). The article was published on March 27, 2020.

**Universiti Malaysia Sarawak (UNIMAS) senior professor of the economic and business faculty, Prof Dr Shazali Abu Mansor**, concurred that the PRIHATIN package presented is very comprehensive and covers many objectives. He noted that one of the objectives is to spur economic growth. *"The stimulus package will add 2-3 per cent to the GDP growth,"* he told Bernama in an interview today. Shazali said at RM250 billion, the total PRIHATIN allocation is almost equivalent to the 2020 Budget's expenditure allocation of RM297 billion. *"Compared to the US stimulus package of US\$2 trillion, which is 10 per cent of its US\$20 trillion GDP, our package is much more realistic in this situation because this is the time when we shouldn't think too much on whether we have a deficit budget or otherwise; and I'm sure we have enough internal sources of fund to implement this package,"* he said.

The economist said the package also zooms to the objective of helping people in need, and this in turn will spur the country's growth. *"This stimulus package would definitely cheer Malaysians up, because it is comprehensive. It doesn't matter who you are, you are being covered by the package,"* he said, adding that even some of them would get more than their usual working income, particularly for an ordinary worker. *"Hopefully with this stimulus package, the circulation of funds will be in the country and it will spur the economy, as when the rakyat have the money, they can use it for food and medical needs,"* said Shazali.







He said this stimulus package is very interesting and comprehensive and would have an immediate effect through handouts, particularly to frontliners, pensioners and civil servants, in addition to benefiting employers that may have considered retrenching workers. He noted that the stimulus package would spur the economy and generate disposable income for the people, as this would increase their domestic consumption rather than external consumption.

Shazali opined that through the RM250 billion stimulus package, the government would not run out of funds, as institutions prefer to buy Malaysian Government Securities (MGS) as compared to investments in the stock market. *"MGS would guarantee a better return compared to the stock market and other markets. I don't think the government would resort to international borrowings as the domestic institutions have stable income for future dividends. At this juncture, you don't care too much on having a deficit but focus on how we can protect the people, and I think it is the job of the government,"* he said.

6. Prof Datuk Dr. Shazali Abu Mansor is interviewed by Bernama and on-air in Astro Awani news on April 11, 2020 talking about - Additional economic sectors chosen taken into account supply chain, SME survival – Economists.

## Additional economic sectors chosen take into account supply chain, SME survival - Economists

Bernama | April 11, 2020 09:35 +08 | Duration: 2 minutes, 37 seconds



**KUALA LUMPUR:** Economists view the additional sectors which are allowed to operate during the Movement Control Order (MCO) by the International Trade and Industry Ministry as very targeted, taking into consideration the global supply chain and how it would relate to the business survival of the small and medium enterprises (SMEs).

**Universiti Malaysia Sarawak (UNIMAS) senior professor of the economic and business faculty, Prof Datuk Dr Shazali Abu Mansor,** said the approval of the additional sectors will ensure the economy is still moving. *"It will also help to increase the output, matching with the aggregate demand, although still at a very minimal level. Selective sectors that are deemed safe or minimal risk should continue to be evaluated and allowed to operate not only to meet the demand but also to ensure the Malaysian economy will not be at the lowest point,"* he said. Shazali hopes that approved companies will abide by the strict standard operating procedures (SOPs) during the MCO to mitigate the COVID-19 spread, and that extra SOP measures will be introduced such as the number of customers at any one time at business premises.



7. Prof Datuk Dr Shazali Abu Mansor is interviewed by Berita Harian talking about "Penularan Covid-19: Kejayaan tangani krisis jadi nilai tambah tarik FDI". The article was published on April 20, 2020.

Nasional

Penularan COVID-19

# Kejayaan tangani krisis jadi nilai tambah tarik FDI

Kerajaan perlu manfaat peluang, terap kaedah urus niaga secara digital

Kuala Lumpur: Kejayaan Malaysia menangani krisis pandemik COVID-19 setakat ini, bakal menjadi nilai tambah bagi menarik kemudiannya pelaburan langsung asing (FDI).

Selain kestabilan politik dan dasar luar yang membra pelbagai pengikat industri, ekonomi Malaysia turut dijanjikan menerima rangsangan luar biasa daripada pelabur khususnya yang membabitkan beberapa sektor utama.

Profesor Rakan Fakulti Ekonomi dan Perniagaan, Universiti Malaysia Sarawak (UNIMAS), Prof Datuk Dr Shazali Abu Mansor, berkata peluang keemasan itu harus dimanfaatkan usahawan di negara ini, selain menerapkan kaedah urus niaga secara digital atau dalam talian.

Beliau berkata, syarikat teknologi maklumat dan komunikasi (ICT) wajar diperkasa melalui insentif kerajaan bagi melonjak daya saing serta kemampuan mereka membekalkan perkhidmatan kepada pelanggan domestik.

"Ia ibarat rantalan proses yang memberikan kesan kepada ekonomi negara secara keseluruhan, justeru kita perlu merebut peluang itu kerana Malaysia kini berada di 'mata dunia' susulan kejayaan menangani krisis pandemik COVID-19, setakat ini."

"Pelabur tahu jika Malaysia di-handa sebarang krisis pada masa depan, negara mampu terus berdiri serta tidak merencatkan sektor perniagaan buat suatu tempoh lama, berbanding negara serantau lain."

"Oleh itu, bagi memastikan syarikat mega serta perusahaan kecil dan sederhana (PKS) dapat menarik FDI, kerajaan harus memberi galakan melalui insentif dan modal untuk menaik taraf kemampuan mereka," katanya ketika dihubungi BHM, semalam.

Mengenai sektor ekonomi yang diketangkahkan pasca COVID-19, Shazali merincikan industri pengeluaran makanan, kesihatan, ICT dan bioteknologi diberikan tumpuan khusus.

Beliau berkata, subsektor makanan ketika ini mempunyai peluang keberuntungan tinggi pada negara jiran, menyatukan Malaysia terdedah sebarang tempaan pada peringkat antarabangsa.

"Contohnya daging, kita masih bergantung kepada bekalan luar kerajaan sebelum ini ada pelan jangka panjang untuk memperkasa pengeluaran subsektor makanan itu, tetapi terlepas beberapa masalah."

"Justeru, ini masanya untuk bangkit dan memperkasakan subsektor itu serta mempertingkatkan kadar bekalan bagi memenuhi keperluan domestik sebelum menembusi pasaran antarabangsa," katanya.

Shazali berkata, Malaysia juga wajar memanfaatkan kemampuan sebagai antara pengeluar produk terhasil dalam industri hiliran untuk menguasai pasaran pada peringkat serantau.

Bagaimanapun, beliau berkata syarikat ICT perlu tampil membantu memberi 'nafas' baharu kepada PKS yang mengeluarkan pelbagai produk hiliran supaya kawal pemasaran mereka menggunakan ciri digital.

"Sebenarnya, kita sudah sepah jalan dan saya percaya krisis COVID-19 menyatukan peluang untuk PKS menyinar pada peringkat antarabangsa, tetapi mereka perlu dibantu."

"Jika kita berjaya mendigitalkan mereka, saya percaya PKS yang memasarkan pelbagai produk hiliran, berupaya menjadi antara penyumbang terbesar kepada Keluaran Dalam Negara Kasar," katanya.

Shazali Abu Mansor

8. Prof Datuk Dr Shazali Abu Mansor is quoted in Malaysiakini news on May 4, 2020 titled Spike in Covid-19 cases from rushed reopening can lead to bigger losses – economists.

malaysiakini



106 SHARES

**Spike in Covid-19 cases from rushed reopening can lead to bigger losses – economists**

Alysa Alhadji

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CORONAVIRUS | Economists today cautioned that a rush to implement the conditional movement control order (MCO) could result in bigger losses if the country is hit by another spike in Covid-19 infections. Six states have announced that it would not follow Putrajaya's lead concerning the conditional MCO beginning today and several economists contacted by Malaysiakini believe that the resistance is justified. **University Malaysia Sarawak senior economics professor Shazali Abu Mansor** said it was a reasonable move by the state governments, including Sarawak, to postpone the conditional reopening of certain economic sectors. "I do think that's reasonable. Even from an economic perspective, it's important for us to also look at the bigger picture."

"If many of us fall sick, that would cause losses to the economy. To reopen and close businesses again, that's a big loss," he said when contacted. "The economy is not only about making money. We must look at the economy not only from the aspect of dollars and cents," he added. With only eight days left until May 12, Shazali said states that chose to not proceed with the conditional MCO could use the time to educate the people and employers on compliance to new standard operating procedures. At the same time, he conceded that even within a state like Sarawak, leeway could be given for people living in the interiors, classified as green zones for Covid-19 infections. "But not here in Kuching or Kota Samarahan," he said, referring to the two red zones among the 40 districts in Sarawak.

9. Prof Datuk Dr Shazali Abu Mansor appeared in Berita Harian Online on June 21, 2020 titled "*Pecah monopoli tidak jamin mampu kurangkan tarif*".

KUALA LUMPUR: Percaturan memecahkan monopoli bekalan tenaga elektrik negara bakal mengundang pelbagai kepincangan, termasuk menjejaskan kelangsungan perkhidmatan kepada pengguna. **Profesor Kanan Fakulti Ekonomi dan Perniagaan, Universiti Malaysia Sarawak (UNIMAS), Prof Datuk Dr Shazali Abu Mansor**, berkata syarikat baharu yang ingin meneroka perniagaan utiliti memerlukan modal besar dan kepakaran tertentu. Selain itu, beliau berkata, urusan niaga syarikat utiliti mempunyai kos tidak langsung yang sangat tinggi, sekali gus boleh mempengaruhi kadar tarif bekalan elektrik kepada pengguna. "Berdasarkan beberapa asas ini, langkah atau pertimbangan untuk memecahkan monopoli bekalan utiliti tidak semestinya mampu mengurangkan kadar harga bekalan elektrik kepada pengguna. *"Sebaliknya, kelangsungan bekalan harian kepada pengguna mungkin berdepan gangguan kerana syarikat yang baru ingin menceburi bidang perniagaan utiliti ini berkemungkinan berdepan masalah aliran tunai. "Apabila berdepan masalah sedemikian, aspek perkhidmatan akan terencat dan hanya mencetuskan pelbagai rungutan dalam kalangan pengguna, manakala kerajaan sukar mengawal situasi semasa,"* katanya ketika dihubungi BH, hari ini. Menteri Tenaga dan Sumber Asli, Datuk Shamsul Anuar Nasarah, hari ini dilaporkan berkata kerajaan belum bercadang memecahkan monopoli perniagaan dalam sektor perkhidmatan bekalan elektrik negara. Keputusan itu dikatakan selari matlamat kerajaan untuk menjamin aspek kelangsungan bekalan kepada pengguna, selain memastikan kawalan terhadap syarikat berupaya dilakukan sekiranya wujud isu berbangkit pada masa depan. Mengemukakan cadangan balas, Shazali berkata, langkah mengurangkan beban kos bayaran elektrik dalam kalangan rakyat dapat dilaksanakan menerusi beberapa pendekatan, termasuk menilai semula julat kadar tarif semasa dan menerapkan elemen koperasi antara syarikat, pemegang taruh serta pengguna. Beliau berkata, golongan B40 dan M40 yang paling terkesan dalam peningkatan kos sara hidup, berupaya menikmati manfaat caj bekalan elektrik terendah jika blok pertama tarif ditingkatkan daripada 200 kilowatt sejam (kWj) kepada 300 kWj. *"Namun, kadar untuk blok pertama itu dikekalkan 21.8 sen. Ini bertujuan memastikan B40 dan M40 ada lebih pendapatan boleh guna yang akhirnya akan dikitar semula dalam ekonomi domestik menerusi perbelanjaan bagi keperluan lain. "Pendekatan koperasi dengan pemberian rebat sebagaimana diterapkan di negara maju seperti United Kingdom (UK) pula boleh digunakan untuk memberi situasi menang-menang antara syarikat pembekal dengan golongan T20. "Bekalan utiliti adalah perniagaan yang sudah pasti menjana keuntungan, justeru syarikat sepatutnya mempunyai dasar tanggungjawab sosial untuk mengagihkan semula pendapatan atau pulangan kepada pengguna sebagai pelanggan setia mereka. "Keuntungan atau pulangan tidak seharusnya sekadar diagih kepada pemegang taruh dalam perniagaan mereka kerana pengguna juga melanggan perkhidmatan mereka seharian,"* katanya.





10. Prof Datuk Dr Shazali Abu Mansor appeared in Berita Harian Online published in July 7, 2020 titled "Pendapatan RM2,500 di Kuala Lumpur mungkin dikategorikan miskin bandar".

KUALA LUMPUR: Paras Garis Kemiskinan (PGK) baharu yang akan diumumkan kerajaan dalam masa terdekat perlu bercirikan lokaliti tertentu selain menambah beberapa lagi segmen yang dianggap satu keperluan bagi sebuah isi rumah. Penganalisis ekonomi, **Prof Datuk Dr Shazali Abu Mansor**, berkata wujud perbezaan yang ketara dari segi kos sara hidup antara bandar tertentu di Malaysia. Contohnya kata beliau, bagi bandar seperti Kota Bharu di Kelantan, dengan pendapatan RM1,500 sebulan, ia mungkin mencukupi bagi individu yang sudah berkeluarga, namun di bandar besar lain mungkin berbeza. "Di Kuala Lumpur, dengan pendapatan RM2,500 sebulan mungkin dikategorikan sebagai miskin bandar. Sebab itu, ukuran PGK ini perlu dikhususkan mengikut lokaliti atau bandar-bandar. "Mungkin Bandaraya Johor Bahru dan Georgetown, Pulau Pinang tidak sama dengan PGK di Kota

Kinabalu di Sabah. Sama juga (PGK) di Kuala Lumpur pun berbeza dengan bandar-bandar yang lain," katanya ketika dihubungi, hari ini. Katanya, pengkelasan PGK mengikut lokaliti ini akan membantu kerajaan untuk merangka dasar ekonomi yang lebih teliti dan bersasar. Penilaian PGK juga mesti diperluas dengan mengambil kira perbelanjaan baru bagi setiap isi rumah yang kini boleh dianggap sebagai satu keperluan. "Contohnya seperti bil Astro, bil telefon bimbit dan sebagainya. Ini dianggap sebagai keperluan utama bagi isi rumah sekarang. Jadi ia mesti dikira sebagai kos perbelanjaan. "Sama juga bayaran pinjaman bank untuk kenderaan serta pinjaman PTPTN (Perbadanan Tabung Pendidikan Tinggi Nasional) juga dianggap sebagai satu keperluan pada masa kini," katanya. Shazali yang juga Profesor Kanan Fakulti Ekonomi dan Perniagaan, Universiti Malaysia Sarawak (UNIMAS) berkata, PGK juga mesti bersifat dinamik yang mana penilaiannya dibuat pada setiap masa.



11. Prof Datuk Dr Shazali Abu Mansor appeared in Malaysiakini Online published in July 27, 2020 titled "Out of bullets' - Battered SMEs may not survive another full MCO".



been hit for (almost) three months that time, they are already on their last legs. If they are hit again for a month or two, that is what we are worried about. The impact of this second time, if it happens, will be worse. Because back then, they (SMEs) had some savings. Now, all their 'bullets' and savings are gone... they have all been used up," he said when contacted by Malaysiakini today. The MCO, which was first implemented on March 18, saw all economic sectors ordered to shut down aside from essential services, which caused many businesses to lose their source of income. After the government loosened restrictions under the conditional MCO starting May 4, most businesses resumed their operations though subject to strict SOP.

**CORONAVIRUS** | The recent rise in Covid-19 cases has prompted the government to tighten the standard operating procedures (SOP) to break the transmission of the disease. Defense Minister Ismail Sabri Yaakob had also said this afternoon that the government may be forced to impose the movement control order (MCO) again and shut down all movement if the daily Covid-19 cases reach three-digit figures again. If that comes to pass, **Universiti Malaysia Sarawak economist Shazali Abu Mansor** said the small and medium enterprises (SMEs) will be the most affected. "Because these SMEs have



The SOPs were further loosened following the recovery MCO which started on June 10. Shazali said in order to avoid a shutdown of the economy again, SMEs have to ensure the SOP is complied with, especially by customers because the businesses will be the ones to suffer if the MCO restrictions are tightened. He added that most business premises are not complying fully with the SOP, based on his own personal observations. However, Shazali said, even if the MCO restrictions are to be tightened, it may only be done in selected areas such as those categorized as red zones. The government can also strategize better to help businesses in these areas if they were forced to shut down, compared to the first phase of the MCO which saw a national shutdown of the economy. *"If it's selective, for example in Kuching, there aren't as many SMEs in Kuching as in entire Malaysia. If (the government) were to help, they have the resources to do so. But lives cannot be gambled away. If they should close, (then they should comply and) close,"* he said.

## Associate Professor Dr Evan Lau Poh Hock in the News

12. Associate Professor Dr Evan Lau Poh Hock was a guest on BIZ Malaysia, Radio Television Malaysia (RTM) dated 4 June 2020 on a segment titled "Jangkaan Pelan Pemulihan Ekonomi".



**Universiti Malaysia Sarawak (UNIMAS) senior lecturer of the Faculty of Economic and Business, Associate Professor Dr Evan Lau Poh Hock** was on air for BIZ Malaysia RTM on 4 June 2020. In view of the "*Pelan Pemulihan Ekonomi. Apa jangkaan tumpuan?*", he said the focus should be on providing breathing space for small and medium-sized enterprises (SMEs) because this business is essential for employment. He stated that in a short run, the stimulus package should be sufficient to help SMEs if the recovery comes through by second half of 2020 or at least until 2021. He predicted that the government would announce stimulus package to help other affected sectors in order to sustain employment survival and increase the economic in macro aspect. He added if the micro-economic aspect could be recovered, then the macro-economic aspect would be simultaneously recovered as well.

13. Associate Professor Dr Evan Lau Poh Hock was interviewed in BIZ Malaysia, Radio Television Malaysia (RTM) on 22 June 2020 in a segment titled "Impak & Cabaran Sektor Pekerjaan Pasca Covid-19".



**Universiti Malaysia Sarawak (UNIMAS) senior lecturer of the Faculty of Economics and Business, Associate Professor Dr. Evan Lau Poh Hock** was invited on air for BIZ Malaysia RTM on 22 June 2020 with regards to "Impak & Cabaran sektor pekerjaan pasca covid-19". He viewed the situation as a VUCA (volatility, uncertainty, complexity, and ambiguity) environment. The VUCA environment required non-linear changes that requires a bold strategy in this new norm. To cope with volatility, there is a vision/visibility in which we need to act by actively reviewing our vision. For uncertainty, there is a need for a comprehensive understanding of the current situation and moving forward with sustainability. On the other hand, complexity - Clarity / Courage / Connected requires you need to be clear about the current situation and plan for change. For Anxiety

- Agility / AI / Adaptability, any change, and planning need to be agile and adaptable to the current situation. In addition, the ILO (International Labor Organization) proposed a large-scale urgent need for action through three key steps: 1. protecting workers in the workplace, 2. stimulating the economy and employment, and 3. supporting employment and income. He further stated that, for employers, risk management is one of the most important elements to keep in mind for an impacted organization. Every leader in an organization needs to know and adopt risk management strategies to continue to operate in a new work culture.

